

Showcase your services and help raise funds for our scholarship program by participating as a sponsor, exhibitor, advertiser, or any combination. Simply choose your option and fill out the appropriate sections of the form.

### Sponsorship Option

#### GOLD \$1,000

**Includes:**

- ✓ Full-page program book ad (3.5" w x 8")
- ✓ Prominent listing in program
- ✓ Special recognition at the event

#### SILVER \$500

**Includes:**

- ✓ Half-page program book ad (3.5" w x 4")
- ✓ Prominent listing in program
- ✓ Special recognition at the event

#### BRONZE \$250

**Includes:**

- ✓ Quarter-page program book ad (3.5" w x 2")
- ✓ Prominent listing in program
- ✓ Special recognition at the event

### Exhibitor Option \$250

**Includes:**

- 3' x 6' skirted table and two chairs. **Booth locations will be assigned.**
- Registration & lunch for **two** attendees. Does not include CE credit fees. **Additional attendees (after the first two) MUST complete an individual registration form and pay all appropriate fees for the event.**
- 25-word company description in program book
- Internet access in the Exhibitor Room

**Additional Information:**

- Electric service is provided by the hotel at a cost of \$30.
- Continuing Education credits are an additional cost of \$25 per person.
- Set-up is 7 – 7:30 a.m. day of event. No pre-event set-up allowed.
- If you would like to ship your exhibitor display to the Radisson, please call the hotel at 717-763-7117 to make arrangements.
- Exhibitors are encouraged to donate a door prize to be awarded during the reception.
- Purchase a program advertisement for added impact. See costs below.

### Program Advertising Only

(included with sponsorship level participation)

<b>Available Sizes</b>	<b>Cost</b>
Full-Page (3.5" w X 8" h)	\$150
Half-Page (3.5" w X 4" h)	\$100
Quarter-Page (3.5" w X 2" h)	\$50

All advertisers will receive an alphabetical listing in the program book's Index of the Advertisers.

### Advertisement Requirements

- High-resolution PDF file is preferred for best print quality.
- Black and white only.
- Artwork will be resized as needed by the printer to best fit the dimensions of the space. Page layout will be determined by the printer.

**ALL FORMS, PAYMENT & MATERIALS ARE DUE: April 6, 2018**



**A. COMPANY INFORMATION**

**Company Name:** \_\_\_\_\_  
 (As shown in the program book)

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

Our company will participate in the 2018 Central PA I Day as (Please check all options that apply):

- Sponsor** Please fill out Sections B & E       **Exhibitor** Please fill out Sections C & E       **Advertiser** Please fill out Sections D & E

**B. SPONSORSHIP LEVEL**

Check the box to indicate your sponsorship level:

- GOLD \$1000** Includes full-page ad (3.5" w X 8" h)       **SILVER \$500** Half-Page (3.5" w X 4" h)       **BRONZE \$250** Quarter-Page (3.5" w X 2" h)

Please check one:

- I am a returning sponsor at the same level. Please use the same ad and logo as last year.  
 I will be supplying a new ad and logo.

**C. EXHIBITOR INFORMATION**

**COMPANY DESCRIPTION**

- Please use company description from last year       Below is our description (25 words or less):

**ADDITIONAL REQUIREMENTS**

- We will need electrical service at my table (Additional cost: \$30)  
 We will supply a door prize

**ATTENDEE INFORMATION**

(For each attendee applying for CE credits, please provide license number and add \$25 per attendee to total fee.)

**Primary Contact Attendee**

**Name:** \_\_\_\_\_

**License #:** \_\_\_\_\_

**Second Attendee**

**Name:** \_\_\_\_\_

**License #:** \_\_\_\_\_

*Choose one of the concurrent sessions:*

- Commercial Lines – Environmental Coverage Refresher  
 Personal Lines – Equipment Breakdown – Personal coverage implications

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**D. ADVERTISER INFORMATION**

*Please select size:*

Full-Page (3.5" w X 8" h)    
  Half-Page (3.5" w X 4" h)    
  Quarter-Page (3.5" w X 2" h)

*Please select one:*

Use last year's ad, same size    
  Will supply new artwork    
  Pick up last year's ad, different size

Pick up last year's ad with updated info: \_\_\_\_\_

**E. REGISTRATION & FEES**

Exhibitor	Sponsor (includes ad)	Advertiser
Exhibitor Fee    \$250     \$ _____	Gold: \$1,000    \$ _____	Full-Page: \$150    \$ _____
Electric: Add    \$30         \$ _____	Silver: \$500     \$ _____	Half-Page: \$100    \$ _____
CE Credit: Add \$25 x # of people     \$ _____	Bronze: \$250    \$ _____	Quarter-Page: \$50    \$ _____
Total:                     \$ _____	Total:             \$ _____	Total:                 \$ _____
EXHIBITOR NOTE: If more than two people are planning to attend, please complete the event registration form and include payment of appropriate fees for each additional person.	We would also like to make a contribution to the scholarship fund in the amount of: \$ _____	
	<b>Grand Total: \$ _____</b>	

**MAIL FORM** with check made payable to Central PA I DAY to:

Sharon Lane  
 Penn National Insurance  
 Two North Second Street  
 PO Box 2361  
 Harrisburg, PA 17105-2361  
 P: 717-255-6815 F: 717-255-6369  
 slane@pnat.com

Register online and use PAYPAL for a secure electronic payment: [www.centralpaiday.com](http://www.centralpaiday.com)